

Dear Durham Rotary Sponsor:

On Sunday, September 18, the Durham Rotary Club will be holding its 43rd Annual Durham Harvest Festival at the Durham Community Park. The day will feature a pancake breakfast, tri-tip lunch, classic cars, and over 35 arts and crafts booths. We'd like to invite you to consider sponsoring this year's event.

Your company's name will be prominently displayed on a banner. We also print Event Programs listing you as a sponsor along with recognition in print and media campaigns. We estimate over 3,000 people will attend the event throughout the day, giving you significant recognition in the community.

100% of the revenue generated from the Harvest Festival goes back to Durham youth and community projects such as:

• \$21,000 to Durham High School scholarships.

• Donated 160 Chromebooks and accessories worth \$23,000 to Durham Unified School District with the support of Rotary District 5160

- Sponsorship of four students to the Camp Royal leadership camp.
- Annual donation to the Durham High School Sober Grad Night.
- Over \$5,000 to additional local causes including Boy Scouts, Community Christmas tree, Junior Livestock Auction and Durham Schools libraries.

In addition, Durham Rotary supports Rotary International projects like Polio Plus (Polio Eradication), Rotaplast (Cleft Palate Repair) and the Rise Against Hunger. These projects and countless others also benefit from your generosity.

If you have any questions, please contact me at (530) 864-0795 or email lbsalmonds@gmail.com. Durham Rotary greatly appreciates your participation in our fundraising efforts this year and your contribution to our success in giving *service above self*.

Thank you,

Larry Bradley Durham Rotary Sponsorship Chair



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