



Dear Durham Rotary Sponsor,

On Sunday, September 18th, the Durham Rotary Club will be holding its 37th Annual Durham Harvest Festival at the Durham Community Park. The day will feature a pancake breakfast, tri-tip lunch, over 200 classic cars, and over 40 arts and crafts booths. We'd like to invite you to consider sponsoring this year's event.

Your company name could be prominently displayed on a banner in the Food Court Pavilion, over each entrance to the park, across the Public Address stage, or over a vending booth depending on your sponsorship level. We also print Event Programs listing you as a sponsor along with recognition in print and media campaigns. We estimate over 3,000 people will attend the event throughout the day, giving you significant recognition in the community.

100% of the revenue generated from the Harvest Festival goes back to Durham youth and community projects such as;

- \$17,000 to Durham High School scholarships.
- Sponsorship of four students to the weeklong Camp Royal leadership camp.
- Annual donation to the Durham High School Sober Grad Night.
- Over \$3,000 to additional local causes including Boy Scouts, Community Christmas Tree, Junior Livestock Auction and Durham Schools libraries.

In addition, Durham Rotary supports Rotary International projects like Polio Plus (Polio eradication), RotoPlast (Cleft Palate repair) and the Tanzania Water & Sanitation Project. These projects and countless others also benefit from your generosity.

If you have any questions, please contact me at (530) 520-5086 or email joseph.gallagher@valent.com.

Durham Rotary greatly appreciates your participation in our fundraising efforts this year and your contribution to our success in giving *service above self*.

Thank you,

J.R. Gallagher
Durham Rotary
Harvest Festival Chair





SPONSORSHIP RESPONSE FORM
September 18, 2016 Durham Community Park

YES! WE WILL PARTICIPATE AS A:

Sponsorships

Presenting Sponsor \$5,000**
 Platinum Sponsor \$2,500**
 Gold Sponsor \$1,000**
 Silver Sponsor \$ 500
 Bronze Sponsor \$ 250

Underwriting

Parking \$1,500**
 PA Stage \$1,000**
 Island Vending \$1,000**
 Craft Fair \$1,000**

In-Kind Sponsor Donating _____ Retail Value \$ _____
 Media Sponsor Donating _____ Retail Value \$ _____

Please list your Name and /or Business as you want it to appear in the program:

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

E-mail address _____

Authorized Signature _____

**NOTE: Please email your company's logo to joseph.gallagher@valent.com by August 1, 2016.

Please return this form with sponsorship to: Durham Rotary Club, P.O. Box 383, Durham, CA, 95938



PO Box 383 - Durham CA 95938

Harvest Festival Sponsorship Levels

Presenting Sponsor

\$5000

- recognition on all media news releases
- name/logo on all printed material (flyers, posters, brochures, programs)
- name/logo on billboard
- 3 banners
- recognition at event via 5 PA announcements
- 4 breakfast and lunch tickets
- In addition, you will also receive recognition via banner, printed material, and PA Announcements at the Crab Feed (Feb)

Platinum Sponsor

\$2500

- recognition on media news releases as available
- name/logo on all printed material (flyers, posters, brochures, programs)
- 2 banners
- recognition at event via 3 PA announcements
- 2 breakfast and lunch tickets
- Recognition in Durham Rotary Scholarship Program

Gold Sponsor

\$1000

- Logo on programs
- 2 banners
- recognition at event via 2 PA announcements
- 2 breakfast and lunch tickets

Silver Sponsor

\$500

- recognition at event via 1 PA announcements
- 1 banner
- 2 breakfast and lunch tickets

Bronze Sponsor

\$250

- 1 banner
- recognition at event via 1 PA announcements

Harvest Festival Sponsorship Levels

Underwriting Sponsors

Parking (Exclusive) \$1500

- Company banner will be displayed above both (2) entrances to the parking area
- Company will be recognized during event via 2 PA announcements
- Company name will appear in the program

Public Address Stage / Raffle (Exclusive) \$1000

- Company banner will be prominently displayed on announcer's stage
- Company will be recognized during event via 2 PA announcements
- Company name will appear in the program

Island Vending Booth (Exclusive) \$1000

- Company banner prominently displayed on booth
- Company will be recognized during event via 2 PA announcements
- Company name will appear in the program

Craft Fair (Exclusive) \$1000

- Company banner prominently displayed in the Craft Fair
- Company will be recognized during event via 2 PA announcements
- Company name will appear in the program

In-Kind Donations

We will consider in-kind donations. In-kind donations will be considered based on a 2 to 1 ratio compared with the standard cash sponsorship fees. For example, an in kind donation valued at \$5,000 would receive the sponsorship benefits afforded a \$2,500 cash sponsor.

For more information, please contact:
J.R. Gallagher – joseph.gallagher@valent.com
www.durhamrotary.org