



March 27, 2014

Dear Durham Rotary Sponsor,

On Sunday, September 14<sup>th</sup>, the Durham Rotary Club will be holding its 35th Annual Durham Harvest Festival at the Durham Memorial Park. The day will feature a pancake breakfast, tri-tip lunch, over 200 classic cars, and 60 arts and crafts booths. We'd like to invite you to consider sponsoring this year's event.

Your company name could be prominently displayed on a banner in the Food Court Pavilion, over each entrance to the park, across the Public Address stage, or over a vending booth depending on your sponsorship level. We also print as Event Programs listing you as a sponsor. We estimate over 3000 people will attend the event throughout the day, giving you significant recognition in the community.

100% of the revenue generated from the Harvest Festival goes back to Durham youth and community projects such as;

- . • \$17,000 to Durham High School scholarships.
- . • Sponsorship of four students to the weeklong Camp Royal leadership camp.
- . • Annual donation of \$1500 to Durham High School Sober Grad Night.
- . • Over \$3,000 to additional local causes including Boy Scouts, Community Christmas tree, Junior Livestock Auction and Durham Schools libraries.

In addition, Durham Rotary supports Rotary International projects like Polio Plus (Polio eradication), RotoPlast (Cleft Palate repair) and the Tanzania Water & Sanitation Project. These projects and countless others also benefit from your generosity.

If you have any questions, please contact Harvest Festival Chairman Steve Greenwood at 899-1583 or [slgreenwood@sbcglobal.net](mailto:slgreenwood@sbcglobal.net)

Durham Rotary greatly appreciates your participation in our fundraising efforts this year and your contribution to our success in giving *service above self*.

Thank you,

A handwritten signature in black ink, appearing to read "Steve Greenwood", written in a cursive style.

Steve Greenwood  
Durham Rotary  
Harvest Festival Chair



PO Box 383 - Durham CA 95938

**DURHAM ROTARY HARVEST FESTIVAL  
SPONSORSHIP RESPONSE FORM**

September 14, 2014 Durham Community Park

YES! WE WILL PARTICIPATE AS A:

<u>Sponsorships</u>		<u>Underwriting</u>	
<input type="checkbox"/> Presenting Sponsor	\$5,000**	<input type="checkbox"/> Parking	\$1,500**
<input type="checkbox"/> Platinum Sponsor	\$2,500**	<input type="checkbox"/> PA Stage	\$1,000**
<input type="checkbox"/> Gold Sponsor	\$1,000**	<input type="checkbox"/> Island Vending	\$1,000**
<input type="checkbox"/> Silver Sponsor	\$ 500	<input type="checkbox"/> Craft Fair	\$1,000**
<input type="checkbox"/> Bronze Sponsor	\$ 250		
<input type="checkbox"/> In-Kind Sponsor	Donating _____	Retail Value \$	_____
<input type="checkbox"/> Media Sponsor	Donating _____	Retail Value \$	_____

Please list your Name and /or Business as you want it to appear in the program.

\_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

Authorized Signature \_\_\_\_\_

\*\*NOTE: Please e-mail your company's logo to [slgreenwood@sbcglobal.net](mailto:slgreenwood@sbcglobal.net) by August 1, 2014.

Please return this form with sponsorship to: Durham Rotary Club, P.O. Box 383,  
Durham, CA, 95938

# Harvest Festival Sponsorship Levels

## Presenting Sponsor

**\$5,000**

- recognition on all media news releases
  - name/logo on all printed material (flyers, posters, brochures, programs)
  - name/logo on billboard
  - 3 banners
  - recognition plaque
  - recognition at event via 5 PA announcements
  - 4 breakfast and lunch tickets
- In addition, you will also receive recognition via banner, printed material, and PA Announcements at the Crab Feed (Feb) and the Carnitas Feed (June)

## Platinum Sponsor

**\$2,500**

- recognition on media news releases as available
- name/logo on all printed material (flyers, posters, brochures, programs)
- 2 banners
- recognition plaque
- recognition at event via 3 PA announcements
- 2 breakfast and lunch tickets
- Recognition in Durham Rotary Scholarship Program

## Gold Sponsor

**\$1000**

- Logo on programs
- 2 banners
- recognition plaque
- recognition at event via 2 PA announcements
- 2 breakfast and lunch tickets

## Silver Sponsor

**\$500**

- recognition at event via 1 PA announcements
- 1 banner
- recognition plaque
- 2 breakfast and lunch tickets

## Harvest Festival Sponsorship Levels - Continued

### **Bronze Sponsor** **\$250**

- 1 banner
- recognition at event via 1 PA announcements

## **Underwriting Sponsors**

### **Parking (Exclusive)** **\$1500**

- Company banner will be displayed above both (2) entrances to the parking area
- Company will be recognized during event via 2 PA announcements
- Company name will appear in the program

### **Public Address Stage / Raffle (Exclusive)** **\$1000**

- Company banner will be prominently displayed on announcer's stage
- Company will be recognized during event via 2 PA announcements
- Company name will appear in the program

### **Island Vending Booth (Exclusive)** **\$1000.00**

- Company banner prominently displayed on booth
- Company will be recognized during event via 2 PA announcements
- Company name will appear in the program

### **Craft Fair (Exclusive)** **\$1000.00**

- Company banner prominently displayed in the Craft Fair
- Company will be recognized during event via 2 PA announcements
- Company name will appear in the program

## **In-Kind Donations**

-We will consider in-kind donations. In-kind donations will be considered based on a 2 to 1 ratio compared with the standard cash sponsorship fees. For example, an in kind donation valued at \$5,000 would receive the sponsorship benefits afforded a \$2,500 cash sponsor.

For more information, please contact:  
Steve Greenwood – [slgreenwood@sbcglobal.net](mailto:slgreenwood@sbcglobal.net)  
[www.durhamrotary.org](http://www.durhamrotary.org)